



Climate Change: Ethics, Social Dimensions and Communication



Climate Change: Ethics & Social Dimensions

Monday, May 15th 2023

2.30pm – 5.30pm Webinar | Online



Climate Change: Communication

Tuesday, May 16th 2023

9.00am – 12.15pm

Politecnico di Torino, Energy Center
Via Paolo Borsellino, 38 Torino



Adaptation: speciale Politecnico di Torino

Tuesday, May 16th

12.15 pm – 1.00 pm

Politecnico di Torino, Energy Center
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Conferenza stampa

Climate change is not just an environmental issue, but a social issue as well. Every strategy put in place to address the climate crisis has **repercussions on people and communities**. Decisions related to climate change therefore need to balance economic growth, environmental preservation, and social justice. An effective delivery of authoritative and scientific information about the climate crisis and its possible solutions is of paramount importance to make informed decision both on a community and individual level.

This seminar, organized **in the framework of the 2nd level specializing Master in Climate Change: adaptation and mitigation solutions of Politecnico di Torino**, aims to:

- address the global patterns of inequality intertwined to climate change and explore its moral dimensions on a community level.
- provide tools and skills on how to educate and mobilize different audiences to take action and confront the climate crisis.

Renowned speakers and leading communication professionals will provide the audience with insights on the underlying causes of social vulnerability, human behaviour, and public engagement.

Register here:



Politecnico di Torino



In the framework of:



CLIMATE CHANGE: ETHICS & SOCIAL DIMENSIONS

Monday, May 15th 2.30pm – 5.30pm

Webinar | Online

2.30–2.40 Opening and welcoming speech

Marco Piras, Director of the Master in Climate Change – Politecnico di Torino

2.40–3.10 Sustainability in practice(s). How to change collective practices to achieve sustainable everyday lives

Alvise Mattozzi, Sociologist, Politecnico di Torino – THESEUS – Center on Technology, Society and Humanity

3.10–3.40 Ethics and climate policy: a short introduction

Fausto Corvino, Postdoctoral Researcher in Practical Philosophy – University of Gothenburg (Sweden)

3.40–4.10 Gender and Climate Change

Vera Tripodi, Assistant Professor in Moral Philosophy, Department of Electronics and Telecommunications (DET), Politecnico di Torino – THESEUS – Center on Technology, Society and Humanity

4.10–4.40 Social and Ethical Impacts of Climate Change: a Perspective from the Global South

Emilio Lèbre La Rovere, Full Professor of the Energy Planning Program at COPPE/UFRJ – Federal University of Rio de Janeiro, Coordinator of the Environmental Sciences Laboratory and of the Center for Integrated Studies on Climate Change and the Environment

4.40–5.10 Greenwashing and Obstructionism in Higher Education: Strategies for Students and Faculty

Paul Lachapelle, Professor, Department of Political Science, Montana State University, USA

5.10–5.30 Final remarks and Q&A



CLIMATE CHANGE : COMMUNICATION

Tuesday, May 16th 9.00am – 12.15pm

Politecnico di Torino, Energy Center | Via Paolo Borsellino, 38 Torino

9.00–9.10 Opening and welcoming speech

Marco Piras, Director of the Master in Climate Change – Politecnico di Torino

9.10–9.35 Environmental Ethics and Communication

Mariagrazia Villa, Professor of Media Ethics and Deontology of Communication –
Salesian University Institute of Venice and Verona

9.35–10.00 How to cope with eco-anxiety (and engage the public) by doing constructive journalism and communication

Marco Merola, journalist and founder of Adaptation.it

10.00–10.25 Please, be kind. How to communicate climate change from a neuropsychological perspective

Irene Ronga, research fellow of Brain Plasticity and behavior changes (BIP) Research group,
Department of Psychology, University of Turin

10.25–10.45 Coffee Break

10.45–11.10 Climate crisis and the sirens of Ulysses

Giuseppe Tipaldo, Associate Professor at the Department of Culture, Politics and Society,
Università di Torino – affiliate of THESEUS, Politecnico di Torino

11.10–11.35 Art and Science to communicate, engage and activate

Vincenzo Guarnieri, Biochemist and Art-Science Designer

11.35–12.00 Sustainability communication: a business perspective

Edoardo Fulvio Bragoni, External Relations Manager – Lavazza Group

Adaptation: speciale Politecnico di Torino

Martedì, 16 Maggio 12.15 – 13.00 | Politecnico di Torino, Energy Center

Via Paolo Borsellino, 38 Torino

**Conferenza stampa di lancio dello Speciale dedicato al
Politecnico di Torino nel Webdoc ADAPTATION**

Intervengono:

- *Marco Merola*, Adaptation;
- *Ricercatori e ricercatrici del Dipartimento di Ingegneria dell'Ambiente, del Territorio e delle Infrastrutture.*

Moderata:

- *Maurizio Menicucci*, giornalista



ADAPTATION
NATURE'S CHALLENGE TO MAN
IN THE ERA OF CLIMATE CHANGE.

Un rinfresco sarà offerto al termine dell'evento. Refreshments will be offered at the end of the event.