

## Goutte à Goutte

In recent years, the territories of France and northern Italy have been experiencing increasingly high temperatures, gradually making the ALCOTRA area one of the most problematic in Europe.

Concerning France, the drought is costing 1.2 billion euros per year to the economy, especially to the agricultural sector, which is often forced to stop producing resources.

In northern Italy, a state of emergency has already been declared in five regions, including Piedmont, where the drought in 2022 was historic.

Faced with this situation, it has become necessary for citizens, and even more so for cross-border businesses, to develop new uses and management practices for water resources.

The GAG project fits into this context with the aim of raising awareness, training and monitoring production companies, particularly in the food sector, in order to include them in the innovation process of managing, reusing and saving water resources, with a focus on ecological transition on the one hand and economic competitiveness on the other.



GAG is a project funded by the European territorial cooperation program INTERREG ALCOTRA ITALIA – FRANCIA VI-A 2021 – 2027, by the European Regional Development Fund (ERDF) and by the Fondo di rotazione nazionale



### PROJECT DURATION

**42 months**  
(10-2023 al 04-2027)

### WEBSITE AND SOCIAL MEDIA

<https://www.interreg-alcotra.eu/it/goccia-goccia-gag>



### PARTNERS

- Chambre des Métiers et de l'Artisanat de la Région Provence-Alpes-Côte d'Azur
- Chambre de commerce et d'Industrie Nice Côte d'Azur
- Camera di Commercio Industria Agricoltura e Artigianato di Cuneo
- Camera di Commercio Industria Agricoltura e Artigianato Riviere di Liguria
- Politecnico di Torino
- Fondazione per la ricerca l'innovazione e lo sviluppo tecnologico dell'agricoltura piemontese
- Aix Marseille Universitéalcpo

### FUNDING INSTRUMENT

- Interreg VI-A Francia-Italia (ALCOTRA) 2021 - 2027
- European Regional Development Fund (ERDF)
- Fondo di rotazione nazionale

### BUDGET

**Total funding:** 1 978 532,80 €  
**Funding for DIATI:** 284 480,00 €

**Scientific supervisor for DIATI:**  
**Prof. Davide Poggi**