

# "CIAK! Sì, parteciPO"



Fondazione  
Compagnia  
di San Paolo

## In "Linee guida per pratiche collaborative di partecipazione civica attiva"

The project consists in the creation of a participatory short film in which the citizens of Turin, in the role of videomakers, tell what it means to live with the river Po. The project aims to highlight perceptions, threats and reflections regarding the civic use of the river Po from the perspective of citizens. The video product then becomes a tool for dialogue with local administrations and for the engagement of the community in activities of protection of the river as collective property. Through a path of training and collaborative planning it is intended to offer citizens methods of interpretation of the river ecosystem as a collective good, and specific knowledge on environmental communication tools through the use of audio-visual language.

The project consists in the creation of a participatory short film in which a group of citizens will take part in the entire creative process, from the creative phase to its realization. During the project participants will follow a training course (workshop) related to knowledge of the river ecosystem and video-making skills. The collective creation process will be structured in brainstorming, storytelling, shooting and video editing.

All phases of the project will be carried out within seven months and the entire project will be divided into eight work units (work packages).

These work units will be grouped into:

- activities prior to the workshop days;
- development of real laboratories focused on the community participant (workshops, filming, tutoring);
- project closure activities (final event and evaluation).

### PROJECT DURATION

7 months

16/01/2023 – 31/07/2023

### PARTNER

- DIATI - Dipartimento di Ingegneria dell'Ambiente, del Territorio e delle Infrastrutture (**coordinator**)
- Magazzino sul Po APS
- Istituto per l'Ambiente e l'Educazione Scholé Futuro – Rete WEEC Onlus
- Parco Fluviale del Po e dell'Orba
- Amici dell'Imbarchino APS
- Associazione Sportiva Dilettantistica Centro Universitario Sportivo Torino (CUS Torino)

### FUNDING INSTRUMENT:

Fondazione Compagnia San Paolo "Linee guida per pratiche collaborative di partecipazione civica attiva"

### Budget:

Total Funding: **39.007,00 €**

Funding allocated to **DIATI: 20.000,00 €**

### POLITO and DIATI's role:

Politecnico di Torino – DIATI is coordinator of the Consortium, under the scientific responsibility of **Prof. Elena COMINO**