



**Politecnico
di Torino**

Dipartimento di Ingegneria
dell'Ambiente, del Territorio
e delle Infrastrutture

In collaborazione con:



GEAM

ASSOCIAZIONE GEORISORSE E AMBIENTE

Sloweb

GREEN BLUE

CONVERSAZIONE SULL'IMPATTO DEL DIGITALE #3

Talk on the impact of digital technologies #3

Friday, February 3rd 2023, 2.30 – 4 p.m.

Meeting Room 1st floor – DIATI Entrance 3 and online

CORPORATE DIGITAL RESPONSIBILITY

Language: English

The digital transition – supported also by the Next Generation EU fundings – should be used as an opportunity to rethink the organizational and communication models used in every enterprise to manage the social, environmental and economic impact of digital technologies.

The Conversation explains what CDR policies consist of and how CDR can be used to plan positive impacts, reduce negative consequences, measuring and monitoring progress from the current state toward a commonly shared desired state.

The CDR manifesto proposed by Corporatedigitalresponsibility.net starts is explained in detail, as well as its increasingly use across the globe.

The conversation will focus then on the specific positive experiences in implementing CDR policies at the well-known Merck company.

Speakers:

Rob Price, Founder <https://corporatedigitalresponsibility.net> and Executive Director, Alchemmy

Jean Enno Charton, Director Digital Ethics and Bioethics at Merck

Chairs:

Pietro Jarre, Sloweb e **Alvise Mattozzi**, Politecnico di Torino

Attendance to the talk may be:

- **In presence** for students and PhD students enrolled in the entire cycle; other participants will be admitted upon registration (limited availability of seats)
- **In streaming** on our Youtube channel: www.youtube.com/c/DIATIPolitecnicodiTorino

For registration, speakers' bio and further information:

https://www.diatipolito.it/focus/green_blue/conversazioni/3

